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Ithaka Life Sciences client CYP Design Ltd is Start-Up of the Year for the East Midlands

Following the formation of CYP Design Ltd (**CYPDESIGN™**) by Ithaka Life Sciences and De Montfort University (DMU) we are pleased to announce that **CYPDESIGN™** has been presented with the Start-Up of the Year award at the Medilink East Midlands Innovation Day Business Awards held in Leicester on 11th June 2014.

The award recognises the progress that the company has made since the announcement of its first seed investment in October 2013, including securing and completing a contract for the Centre for Defence Enterprise, and obtaining a Smart Award from the Technology Strategy Board.

The Medilink award for best Start Up is sponsored by Morningside Pharmaceuticals Ltd. Dr Nik Kotecha, CEO, Morningside Pharmaceuticals Ltd commented: "On behalf of Morningside, I would like to thank all the companies that have taken the time and effort to enter this category. Judging the Start-Up category has been a real challenge and all the finalists were very strong and excel in their own fields. However, we offer our congratulations to **CYPDESIGN™** who have illustrated they are a truly exceptional Start Up organisation with a winning combination of specialist skills and entrepreneurial flair."

Dr Bill Primrose, CEO of **CYPDESIGN™** said, "The competition in our category was steep, so winning the best Start-Up award is a massive boost of confidence for our business at this early stage, and serves as testament to the hard work and effort invested by our whole team. This recognition by Medilink of our achievements to date will encourage us to grow a strong business for the future."

For more information please call Dr Primrose on 01223 247468.